



Rate card 2022

TechniShow Magazine is the magazine for decision makers in the (inter)national manufacturing industry, especially the metal. TechniShow Magazine closely follows all the latest developments in the field. Daily TechniShow Magazine brings news, views and analysis on wherever metal and plastic are processed.

TechniShow Magazine is an independent journal, made by a team of experienced editors. The magazine is affiliated to Federation Production Technology (FPT VIMAG), the trade organization for plastics and metals. Additionally TechniShow Magazine collaborates with the largest trade exhibition in the Benelux in all areas of industrial production, handling and processing of metals, accessories and equipment: De Technishow.

The magazine, the website, the news-letters, the exhibition and the trade association together form a strong brand with a common goal to make manufacturing possible.

Dates of appearance 2022

Appearance	Reservation	Art work	Topic	Event
17-02-2022	31-01-2022	02-02-2022	Smart Industry + Robotica	
07-04-2022	21-03-2022	23-03-2022	3Dprinting + Laser and Welding	
30-06-2022	13-06-2022	15-06-2022	Production automation	Preview TechniShow
23-08-2022	08-08-2022	10-08-2022	Official Exhibition Special TechniShow	
29-09-2022	12-09-2022	14-09-2022	Machining + Sheet metal work	EuroBlech + Metavak + review TechniShow
15-11-2022	31-10-2022	02-11-2022	Clamping technique + Joining technology	

Dates are subject to change

All contracts are signed with the publisher based on the general conditions of the publisher of which they will send you a copy on your demand.

Rates

	in full colour per insertion		
	1x	3x	6x
1/1 page	€ 2.795	€ 2.595	€ 2.395
1/2 page	€ 1.595	€ 1.395	€ 1.280
1/4 page	€ 950	€ 840	€ 695
Block	€ 380	€ 336	€ 280

Attention! FPT-VIMAG members receive 15% rebate on all rates above.

Fotospread

2/1 page full colour photo on page 4 and 5 with discription € 1800.

WieDoetWat

Mentioning with adres- and contact details, URL and full colour logo € 150 per edition based on a subscription for a year.

Formats wide x deep

1/1 page bleed	210 x 297
1/1 page	185 x 267
1/2 page	90 x 267 185 x 132
1/4 page	90 x 132 185 x 64
Block	54 x 54

Supplements

Cover 2	25%
Cover 4	45%
Cover 3	25%
I.M. (in editorial content)	25%

Technical data

Printing proces	offset
Raster	48
Paper	60 gr. LWC

Circulation

- 8.923 per edition

Frequency

6 times a year

Art work

Digital in accordance with the specs of the publisher. If you have questions about the material you can contact our aftersales +31(0)70 399 00 00.

When the material provided is not in accordance with the specificaton of the publisher, technical costs will be added.

Rates are valid from 1th of October 2021. Rates are subject to change.

All rates are per insertion and excluding VAT.

Acquisition

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TechniShow | Magazine
by fpt vimag

www.technishowmagazine.nl

Daily first with the latest industry news -

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- Simple scheme with all national and international exhibitions
- Adding your own event
- Place your job openings
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Rates	6 Months	12 Months
Vertical banner 225px X 225px (right column)	€ 1.320,-	€ 2.160,-

TechniShow Magazine News letter

50 online news letters a year, circulation 20.000 per edition

Rates	4 Weeks	3 Months	6 Months	12 Months:
Horizontal banner of advertorial 600px X 100px	€ 520,-	€ 1.665,-	€ 3.121,-	€ 5.514,-
Vertical banner 156px X 230px	€ 255,-	€ 816,-	€ 1.530,-	€ 2.703,-

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If you want to become a member of FPT-VIMAG? Please send your request to info@fptvimag.nl.

